



Announcement No. 06, s. 2020

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : 9<sup>th</sup> Advancing Libraries, Archives and Museums Seminar-Workshop**

The **University of the Philippines Library Science Alumni Association (UPLSAA) Inc.**, in cooperation with the **UP School of Library and Information Studies (UP SLIS)**, will hold the **9<sup>th</sup> Advancing Libraries, Archives and Museums (ALAM) Seminar-Workshop** with the theme **“Layag Kultura: Fortifying Ties, Forwarding the Profession”**, on **March 4-6, 2020** at the **Vybe Hotel, Laoag City, Ilocos Norte**.

ALAM 2020 aims to further the objectives of UNESCO Agenda 2030 in recognizing culture as a vital factor in attaining safe, sustainable and inclusive societies through programs and initiatives of Libraries, Archives and Museums (LAMs).

Registration fees are as follows:

<b>Registration Category</b>	<b>Early-Bird Rate (on or before February 7, 2020)</b>	<b>Regular Rate</b>
<b>Live-in participants</b>	<b>Php6,500.00</b>	<b>Php7,500.00</b>
<i>*inclusive of accommodation, registration fee, meals (am &amp; pm snacks, breakfast, lunch and dinner), ALAM 2020 shirt and seminar kit.</i>		
<b>Live-out participants</b>	<b>Php6,000.00</b>	<b>Php7,000.00</b>
<i>*inclusive of registration, meals (am &amp; pm snacks, lunch), ALAM 2020 shirt and seminar kit.</i>		

All concerned government employees particularly **librarians, library administrators and staff** may participate in this event. However, it is discretionary on the part of the agency heads to allow their employees to attend on official/business time, as provided for under CSC Memorandum Circular No. 43, s. 1993.

**Bawat Kawani, Lingkod Bayani**

Participants who will complete the three-day seminar-workshop will be entitled to 17.5 CPD units.

For further details and information, interested participants may coordinate with the **UP Library Science Alumni Association** through email at [uplsaa.inc@gmail.com](mailto:uplsaa.inc@gmail.com). You may also visit their website at <http://www.uplsaa.org.ph>.

  
**ALICIA dela ROSA-BALA**  
Chairperson



10 FEB 2020



# UP LIBRARY SCIENCE ALUMNI ASSOCIATION

UNIVERSITY OF THE PHILIPPINES • SCHOOL OF LIBRARY AND INFORMATION STUDIES

3/F Gonzalez Hall, Roxas cor. Apacible Streets,  
University of the Philippines Diliman, Quezon City 1101, PHILIPPINES  
website: [www.uplsaa.org.ph](http://www.uplsaa.org.ph); email: [uplsaa.inc@gmail.com](mailto:uplsaa.inc@gmail.com)

**ALAM 2020**  
**LAYAG KULTURA**  
Fortifying Ties, Forwarding the Profession  
Vybe Hotel, Laoag City, Ilocos Norte  
4-6 March 2020

## PROGRAM OF ACTIVITIES

<b>Day 1: 04 March 2020, Wednesday</b>	
<b>MORNING SESSION</b>	
7:00 AM - 8:30 AM	Registration
8:30 AM - 9:00 AM	Opening Program / House Rules
9:00 AM - 10:00 AM	Keynote Address <b>Layag Kultura: Reflections on Digital Humanities and Cultural Heritage</b>
10:00 AM - 11:00 AM	Lecture <b>Honoring our past: protecting and safeguarding our nation's history through cultural heritage management</b>
11:00 AM - 12:00 NN	Lecture <b>People, culture, and information: ethnography in LAMs</b>
12:00 NN - 1:00 PM	LUNCH BREAK
<b>AFTERNOON SESSION</b>	
1:00 PM - 2:00 PM	Lecture <b>History speaks for itself: cultural heritage building through oral history</b>
2:00 PM - 2:30 PM	Health break / Check-in
2:30 PM - 5:00 PM	Lecture and workshop <b>When history meets technology: preparing LAMs for digital preservation</b>
<b>Day 2: 05 March 2020, Thursday</b>	
<b>MORNING SESSION</b>	
8:00 AM - 9:00 AM	Registration
9:00 AM - 12:00 NN	Lecture and Workshop <b>Project management in LAMs</b>
12:00 NN - 1:00 PM	LUNCH BREAK
1:00 PM - 4:00 PM	Lecture and Workshop <b>Making an effective project proposal for LAMs</b>
4:00 PM - 5:00 PM	Community engagement workshop meeting





## UP LIBRARY SCIENCE ALUMNI ASSOCIATION

UNIVERSITY OF THE PHILIPPINES • SCHOOL OF LIBRARY AND INFORMATION STUDIES

3/F Gonzalez Hall, Roxas cor. Apacible Streets,  
University of the Philippines Diliman, Quezon City 1101, PHILIPPINES  
website: [www.uplsaa.org.ph](http://www.uplsaa.org.ph); email: [uplsaa.inc@gmail.com](mailto:uplsaa.inc@gmail.com)

**Day 3: 06 March 2020, Friday**

### MORNING SESSION

8:00 AM - 9:00 AM	Registration
9:00 AM - 10:00 AM	Lecture <b>Possible together!: fortifying ties in LAMs to promote cultural heritage</b>
10:00 AM - 11:00 AM	Lecture <b>Forwarding the profession: trends, challenges and the future of library, archival, and information studies</b>
11:00 AM - 11:30 AM	Closing / Final instruction for community engagement workshop
11:30 NN - 12:30 PM	Lunch
12:30 PM - 3:30 PM	Community Engagement
3:30 PM - 4:00 PM	Closing and Distribution of Certificates